

## A new use for the American shopping mall

### Pre-listening

Discuss the following questions about shopping habits in small groups:

- a) Do you like to go shopping?
- b) What kind of items do you enjoy shopping for, and what do you not enjoy shopping for? (for example, clothes and shoes, food, books, ...)
- c) Where do you usually do your shopping?
- d) Do you often shop for things online? If so, what do you buy online, and which websites do you use?
- e) Discuss the positives and negatives of shopping online.

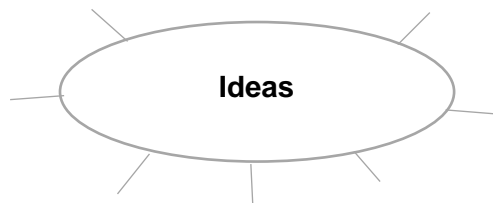
### Vocabulary

1. The table below contains some words and expressions from the article you are about to listen to. Match the English words on the left with the correct German translations on the right. Write your answers in the boxes below.

English	German
a) shopping mall	A umnutzen
b) to repurpose	B Hauptsitz
c) health care	C Lösung
d) department store	D Einkaufszentrum
e) solution	E bezahlbar
f) to move	F überleben
g) to provide	G anbieten
h) affordable	H Gesundheitsversorgung
i) headquarters	I Kaufhaus
j) to survive	J ziehen

a)	b)	c)	d)	e)	f)	g)	h)	i)	j)

2. Now work in pairs. Look at the vocabulary from the exercise above. Based on these words, brainstorm what you think the article will be about. Use the space provided below to make a note of your ideas.



### Grammar

1. Now organise the following English words into the table below. You need to decide if the words are verbs, nouns, or adjectives.

shopping mall • to repurpose • health care • department store •  
solution • to move • to provide • affordable • headquarters •  
to survive

Verb	Noun	Adjective

**2. Listen to the first three paragraphs of the article. Each line of the transcript below contains a grammar mistake. There are nine grammar mistakes in total.**

Tip: Sometimes you need to look at the punctuation.

**Find and highlight the mistakes. Then write the corrections on the right.**

according to the New York Times, over 12,000 retail stores closed in 2020 \_\_\_\_\_(a)  
in the U.S. Many of them were in malls. Rather than goes to the mall, more and \_\_\_\_\_(b)  
more customer are shopping online or going to cheaper discount stores. \_\_\_\_\_(c)

Big department stores like Sears and JCPenney was once used by malls \_\_\_\_\_(d)  
as “anchors” to draw customers inside, But many of those big stores have left \_\_\_\_\_(e)  
or even declaring bankruptcy. Green Street, a real estate analytics firm, says \_\_\_\_\_(f)  
this has leaves U.S. malls with around 750 empty department store “anchor” \_\_\_\_\_(g)  
spaces.

Now, some malls may have found solution to their problems: fewer stores, \_\_\_\_\_(h)  
more doctors. Hospitals and medical clinics be moving into the empty anchor \_\_\_\_\_(i)  
spaces.

**Listening comprehension**

**1. Key words from the article**

a) Listen to the article once all the way through. As you listen, use the space provided below to note down some key words. Work individually.

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

- b) Now work in pairs. Compare the key words you each noted down above. Then work together to write a short summary of the main points in this article.

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2. Listen to the article again and pay particular attention to the numbers. Then use the following numbers to complete the sentences correctly, based on what you have heard.

Note: There is one extra number that you will not need.

6–12	12,000	2020
350,000	33	750

- a) In \_\_\_\_\_, over \_\_\_\_\_ retail stores closed in the U.S.
- b) Many big stores have declared bankruptcy, which has left malls in the U.S. with around \_\_\_\_\_ empty department store “anchor” spaces.
- c) In New York, a closed department store has been filled with a \_\_\_\_\_-square-foot health care center.
- d) In Idaho, a school for children in grades \_\_\_\_\_ has taken over an empty store.
3. Now select the correct option(s) to complete the sentences below. Mark (x) your answers.

- a) Retail stores are closing in the U.S. because ...

- people do not buy things anymore.
- more people are shopping online.
- they struggle to find people to work in the stores.

- b) U.S. malls ...

- have many empty spaces.
- have all shut down.
- do not have enough space for new stores.

**c) Big department stores were used as “anchors” in malls to ...**

- highlight key brands.
- fill more space.
- bring more customers in.

**d) These “anchor” spaces are being filled with ...**

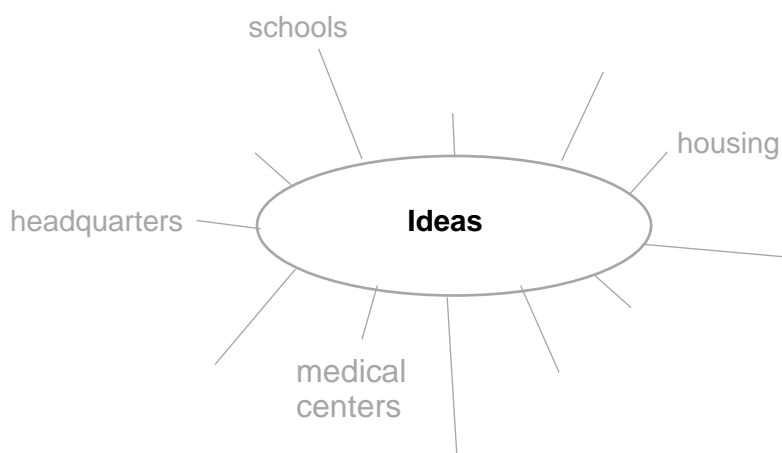
- hospitals and medical centers
- playgrounds for children
- affordable housing
- global headquarters for companies
- schools
- Disneyland parks

**e) According to a study, visitor numbers at U.S. malls last year were ... than before the corona pandemic.**

- five percent higher
- five percent lower
- no different

**Post-listening**

- a)** The article you have listened to gives multiple examples of how to continue bringing customers into U.S. malls by repurposing the space which was once taken by large department stores. With your partner, brainstorm some more ideas to draw in customers, using the space provided below.





## Answer key

### Pre-listening

*Individual student answers*

### Vocabulary

1. a) D • b) A • c) H • d) I • e) C • f) J • g) G • h) E • i) B • j) F
2. *Individual student answers*

### Grammar

1. **Verb:** to repurpose, to move, to provide, to survive • **Noun:** shopping mall, health care, department store, solution, headquarters • **Adjective:** affordable
2. a) according → According • b) goes → go • c) customer → customers • d) was → were • e) inside, But → inside. But • f) declaring → declared • g) has leaves → has left • h) may have found solution → may have found a solution • i) be → are

### Listening comprehension

1. *Individual student answers*
2. a) 2020, 12,000 • b) 750 • c) 350,000 • d) 6-12
3. a) more people are shopping online. • b) have many empty spaces. • c) bring more customers in. • d) hospitals and medical centers, affordable housing, global headquarters for companies, schools • e) five percent higher

### Post-listening

*Individual student answers*

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**Hinweis:** Die Zugangsdaten zu Ihrem persönlichen Abo dürfen Sie nicht an Dritte weitergeben.